
The Japan International Contents Festival Committee

September 26, 2008

Japan International Contents Festival Committee 2008

Original Events have been decided!

Fusion of music and movie “**OROCHI!!**”, “**Dramatic 3 Hour-Talk Show**” etc.

Events will be held mainly in Omotesando!

The Japan International Contents Festival Committee (Tokyo) will make first attempt to hold "Original Events at Cofesta in 2008" in the Japan International Contents Festival which is the world's largest comprehensive contents festival. Talents of contents' creators been regarded as important, the purpose of "The Original Events" is to exchange information among creators and to train person. Besides those events give chances to get in touch with creators to the contents industry which needs their talents. The area around Omotesando is the key site of events. We can express our concept more specifically by "The Original Events". We have about 10 events as the Original Events include “2008 Grand Ceremony”, “The Information Center”, “Dramatic 3-Hour Talk Show”, “OROCHI” and “Cofesta Private School in 2008.” (Pls refer to flwg list for details)

As this "Original Events" are newly-established, Cofesta 2008 showcases various events in 3 categories, in addition to 15 events "Official Events" including "Tokyo Game Show 2008", "21st Tokyo International Film Festival" and 9 events as "Partner's Events" performed in each district of Japan, such as "2nd Tochigi Kura no Machikado Film Festival" and “Creative Industry Showcase in Kansai 2008 (CrIS Kansai)”

The second Cofesta is coming around. Wait and See!

【Please contact the public relations agency for press coverage】

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NEWS RELEASE

【CoFesta 2008 Original Events】

NO.	Event	
	Date	Place
	Summary	
1	CoFesta Private School 2008~5 Colors 5 Nights~	
	September 30 th (TUE)~October 28 th (TUE)	Omotesando RIN
	<p>This event provides five lectures by five instructors for five days. The instructors in various fields, with a viewpoint totally different of people, give us talk about the flash point to create new work and the courage to do it through own original theme. You can meet exciting professionalism that you do not have experience in ordinary. And you must create new idea by exchanging information with people in the same generation and in the different industry in this five-day "private school".</p> <p><Instructors> (omit titles)</p> <ul style="list-style-type: none"> •Sep. 30(TUE) Toshio Nakagori (medical director at the National Cancer Center) •Oct.7(TUE) Koichi Suzuki (President & CEO of Internet Initiative Japan Inc.) •Oct.14(TUE) Ken Okuyama (President & CEO of Ken Okuyama Design Office) •Oct.17(THU) Keisuke Kitagawa (Associate Professor at NIT for graduate) •Oct.28(TUE) Dai Fujiwara (Creative Director of ISSEY MIYAKE) 	
2	Dramatic 3-Hour Talk Show	
	October 6 th (MON)~October 15 th (WED)	Spiral Hall
	<p>One contents professional appears on the stage each a day. Each professional composes contents of the three hour's talk freely, and gives a talk about technique and experience which led to success besides about a view of contents. This event gives great stimulation to young people by receiving directly the creative sensibility from admirable creators and producers. And this contributes to bring up people who will support Japanese contents industry in the future.</p> <p><Performers> (omit titles)</p> <ul style="list-style-type: none"> •Mitsuhisa Ishikawa (President & CEO of Production I.G) •Ellie Omiya (Director, Screenwriter, Writer) •Mieko Kawakami (Writer, Singer) •Toru Kenjyo (President & CEO of GENTOSHA Inc.) •Kashiwa Sato (Art Director) •Tsutsumi Yukihiro (Film producer, Film director) •Tadahisa Fujimura (Director at Hokkaido TV Broadcasting Co.,Ltd.) •FROGMAN (Picture creator) •Masataka Matsutoya (Music Producer) • Lily Franky (Illustrator) 	
3	CoFesta2008 Information Center	
	October 15 th (WED)~October 26 th (SUN)	Omotesando Hills: main building 1F
	<p>Information such as Official Events, Partner's Events and Original Events are gathered at one place. This center is the base of dispatch information for release unified information of CoFesta 2008.</p>	

NEWS RELEASE

	CoFesta2008 Grand Ceremony	
	October 16 th (THU)	Omotesando Hills: main building B3F SPACE[O:]
4	<p>In the middle stage of this festival when contents industry, person concerned with government and various Media meet to the all, B2B Ceremony will be held to maximize impression of CoFesta, as a climactic event of this year, CoFesta is coming around the second year. With "new humanism" at the head of the list, it is a general theme that can appeal to very internationalized guest and media, this event would entertain guests with a "delightful" and "gorgeous" banquet which mixed swing and sympathy of people.</p>	
	The new world opened up by the latest digital pictures (a tentative title)	
	October 18 th (SAT)~October 20 th (MON)	Omotesando Hills: main building B3F SPACE[O:]
5	<p>This would be the chance to show possibility of pictures(4k pictures、Blu-ray etc.) and sounds (Hypersonic Sound) that used the latest digital technology for the future of the contents industry through every day's different program including 『AKIRA(Blu-ray version)』、 『Rashomon (Digital 4k restoration version)』 and a symposium that we invited guests from the foreign countries.</p>	
	For bringing up contents producers in crossmedia times	
	October 20 th (MON)	National Children's Castle Seminar Room
6	<p>By digitization and networking, fusion of the media is making progress. This seminar gives panel discussion about ability of producers needed in contents industry in cross media times, and the way of bringing up that producer with inviting a guest from the education world and the industrial world.</p>	
	Picture Business Support Forum 2008	
	October 20 th (MON)	National Children's Castle Seminar Room
7	<p>Yokohama City promotes the project "Image Culture City", and enforces a subsidy system for contents production companies trying to expand their business to down town area . This seminar provides panel discussion of the future of contents business including an issue of condition of the location. Besides this introduces cases which applied the subsidy system.</p>	
	The 21st Tokyo International Film Festival tie-up plan 『OROCHI ! !』 A NIGHT OF CHAMBARA × ORCHESTRA	
	October 21 st (TUE)	Jingu Kaikan at Meiji Shrine
8	<p>In the evening when we can hear cheerful bug's notes, you can watch Buntaro Futagawa's film "OROCHI("25)" at the grove in the Meiji Shrine. It is the masterpieces of Tsumasaburo Bando's CHAMBARA film. Bando was called the king of sword play as "Bantsuma". This is one of the silent-films. This is one of typical Japanese silent-films. Yasuaki Shimizu, he is a composer and a saxophonist, composed some piece of music for this film, moreover he gives a live performance with his band as "Yasuaki Shimizu & Saxophonettes plus Royal Artless Orchestra(consists of about 30 members)". The silent-film narrator for this film is Raiko Sakamoto. He is the young hope of narrators, and plays an active part in various world like voice artist business beyond silent-film narrator field. Yuki Ota, a silver medalist in the men's individual foil event of the Beijing Olympic in 2008, appears as a special guest. Ota shows his technique "Western CHAMBARA" with orchestra as the first attempt. He plays fencing for the first time after the Beijing Olympics in metropolitan area. In addition, we prepare for the new print which added English subtitles. The great work in Japanese film history is played at the grove in the traditional and formal Shrine as international event.</p>	



NEWS RELEASE

【Japan International Contents Festival 2008 Official Events】

1	CEATEC JAPAN 2008	Sep,30(tue)-Oct,4(sat)	Makuhari Messe
2	Tokyo Game Show 2008	Oct, 9 (Thu) – Oct,10 (Fri)	Makuhari Messe
3	Japan Game Awards 2008	Oct, 9 (Thu) – Oct,10 (Fri)	Makuhari Messe
4	Japan Anime Collaboration Market 2008	Oct,16(thr)-Oct,18(sat)	Akihabara UDX
5	DIGITAL CONTENT EXPO 2008	Oct,23(Thr)-Oct,26(Sun)	National Museum of Emerging Science and Innovation / Tokyo International Exchange Center
6	International Drama Festival in TOKYO 2008	Oct,22(wed)-Oct,24(fri)	Meiji Kinenkan,Roppongi Hills
7	2008 5th TAM~Tokyo Asia Music Market	Oct,14(Tue)-Oct,17(Fri)	Shinagawa Prince Hotel, Stellar Ball, Club eX, DaikanyamaUNIT
8	21st Tokyo International Film Festival	Oct,18(sat)-Oct,26(sun)	Main venues at Roppongi Hills, Bunkamura
9	TIFFCOM 2008 featuring the ASIA-PACIFIC ENTERTAINMENT MARKET	Oct,22(wed)-Oct,24(fri)	Roppongi Hills Mori Tower
10	AKIHABARA ENTAMATSURI 2008	Oct, 18(sat)- 26(sun)	Akihabara UDX & Stores in Akihabara area
11	Bunka-Cho Film Week 2008 -Here&There	Oct,18(sat)- 24(fri)	Roppongi Hills, Bunkamura
12	Japan Location Market 2008	Japan Location Market 2008	Roppongi Hills Mori Tower
13	ATP Awards TV Grand Prix 2008	Oct,21(tue)	Roppongi Hills Hollywood Hall
14	JAPAN PRIZE 2008 INTERNATIONAL CONTEST FOR EDUCATIONAL MEDIA	Oct,22(wed)-Oct,28(tue)	NHK Broadcasting Center
15	TOKYO CONTENTS MARKET 2008	Oct,27(mon)-Oct,28(tue)	Roppongi Hills Mori Tower Academy Hills 40F



NEWS RELEASE

【CoFesta 2008 Partner's Events】

1	nagoya super citizen all stars (nasca)	Oct,2 (thu)	Nadyapark 3F Design Hall (Nagoya City)
2	The 2nd Tochigi Kura no Machikado Film Festival	Oct 4th (SAT) - Oct 5th (sun)	Tochigi City
3	Technical Communication Symposium 2008 in Kyoto	Oct,10 (Fri)	Kyoto TERRSA
4	Picture Media Forum	Oct, 11, (sat)	Yuurakucho Asahi-Hall or Asahi-Square
5	The 7th Annual Yokohama Student Film Festival	Oct 18(sat) Nov 28 (fri) - Nov 30 (sun)	Yokohama City Port-opening Memorial Hall
6	CREATIVE INDUSTRY SHOWCASE IN KANSAI2008 (CrIS KANSAI)	Oct, 19(sun)- Nov,3(mon)	Each area of Kansai (Kyoto, Osaka, Hyogo, Nara,Wakayama)
7	DIGITAL ART FESTIVAL TOKYO 2008	Oct,24(fri)-Oct,26(sun)	Panasonic Center Tokyo, FUJISOFT AKIBA PLAZA
8	Green Media Arts Festival in Tokyo 2008	Oct,25(sat)	TEPIA Hall
9	2008 National Local Picture Group Meeting in Toyama	Oct,28(tue)~ 29(wed)	KITANIPPON SHIMBUN Grand Hall (Toyama City)